Noel del Rosario

http://delrosario.mobi

SUMMARY

A client-side developer with an eye for design, focus on optimization, usability and accessibility, and commitment to semantics and standards.

SPECIALTIES

HTML, CSS, JavaScript, usability, accessibility.

SKILLS

- Front-end Development
- HTML
- Accessibility
- Interaction Design
- User Interface
- jQuery
- Flash
- JSON
- User Interface Design

- JavaScript
- CSS
- User Experience
- Front-end
- Web Applications
- CMS
- Git
- HTML 5

EXPERIENCE

Roozt.com   07 / 2013 - 11 / 2013
Front End Developer

Put agile software development processes to use with an offshore team in order to deliver features in a timely manner. Redesigned the navigation that saw increased click-through rate to different subcategories from 50-100%. Supplemented the category based catalog e-commerce experience with a user based curated catalog that allowed us to have zero spend on Facebook advertisement while maintaining the revenue.

Kingmaker   11 / 2012 - 05 / 2013
Lead Front End Developer

Implemented Front End development best practices. Created a video commerce experience that allows the user to make in video purchases without leaving or interrupting the video. Build a platform on top of the video commerce experience that allowed publishers to embed video commerce into their existing website or using the platform have their own turnkey website.

CityGrid Media   08 / 2010 - 11 / 2012
Sr. UI Front End Developer

Responsible for the Front End Development for all products of the Advertising and Developer department.

Schematic   06 / 2006 - 05 / 2010
Senior Software Developer

Provided hands-on client-side project development, architecture and technical leadership, while contributing to the company's coding standards, code reviews, and mentoring initiatives.

G4 Media   01 / 2002 - 10 / 2005

Manager Internet Services

Oversaw high-level Flash projects including integration of ASP/XML/XSL dynamic code into
a Flash-based interface, implemented HTML/DHTML/JavaScript into non-Flash-based
pages, maintained all aspects of the front end of the Flash-based site, and optimized
dynamically generated web pages in Flash.

DNA Studio   11 / 1999 - 08 / 2001

Software Developer

Developed, coded and tested different promotional and informational websites, created
Content Management Systems to simplify the addition, editing and publishing of
information on the web, and researched and created Internet Applications.

LANGUAGES

- English (Native or bilingual proficiency)   • Tagalog (Native or bilingual proficiency)